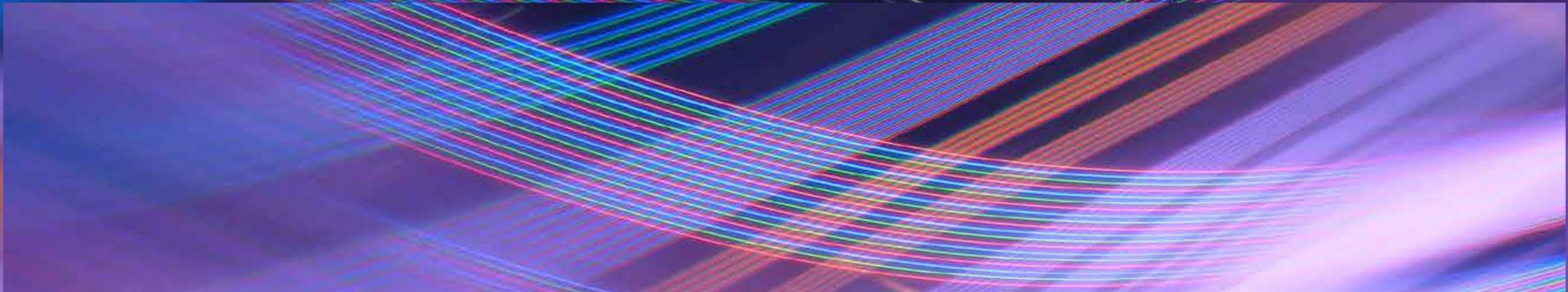


INVEST IN TALENT OR GET LEFT BEHIND

HPE Digital Learner Subscription Service:

Anytime, anywhere learning to attract IT talent and transition to a remote workforce



SKILLED PEOPLE ADD SIGNIFICANT VALUE TO BUSINESS

IDC believes the impact of skills gaps and the need for a broader range of skills, combined with increased importance of IT to business success, dramatically increase the importance of strategic skills development.¹

The **talent crunch** is not hypothetical or a false alarm—it is real and it is critical. **Attracting and retaining top IT talent from the pool of candidates available is a real problem.**

Something must change—doing nothing can increase attrition of **top talent**, negatively impact return on technology investment, and eventually influence the ability to meet organization needs—gravely affecting business outcomes and leading to a weak competitive position. **The cost of inaction is high.**

If you want to **deliver on business priorities**, you need to **invest in people**. Top CIOs state that talent and training are the two most important priorities for 2020.²

¹ 2019 IT Training Buyer Survey Spotlight: Impact of Skills Gap and the Need for Strategic IT Skills Development.

² Source: [2019 WSJ CIOs share their priorities for 2020](#).

³ IDC survey spotlight IT team skill attrition 2019.

→ Infographic



THE BUSINESS IMPACT

“Unchecked, the impact of skill attrition can cripple performance of an IT organization in as little as three years.”³



CONTINUOUS LEARNING DRIVES BETTER BUSINESS OUTCOMES AND KEEPS PACE WITH TECHNOLOGY-DRIVEN CHANGE

“Ongoing training refreshes the skills inventories of individuals and teams. For organizations undergoing digital transformation, ongoing training might be as much as 20 days per year per employee—more for employees with multiple or significant responsibilities.”

– Cushing Anderson, IDC⁵

Today’s organization requires a **continuous learning approach** for **maintaining** existing **skills** and creating **new competencies** among the IT workforce.

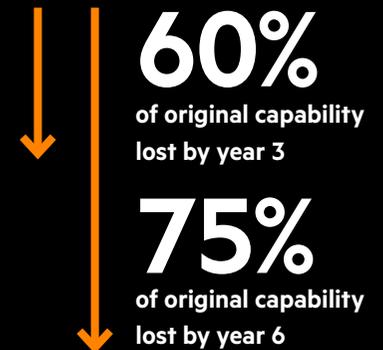
Corporate learning has evolved. In only one generation, we have gone from traditional corporate universities to eLearning, blended learning, talent-driven learning, and now, **continuous learning**. In addition, the rapid pace of change and increased pressure for an individualized approach to training demand **agility**. HPE understands the need to deliver the **right content**, at the **right time**, in the **right place**...and in a highly **flexible, easily consumable format**.

THE BUSINESS IMPACT

“Talent is our #1 differentiator and we will continue to retain, develop and attract the best talent”⁴



Skills and performance **degrade over time** without ongoing training:

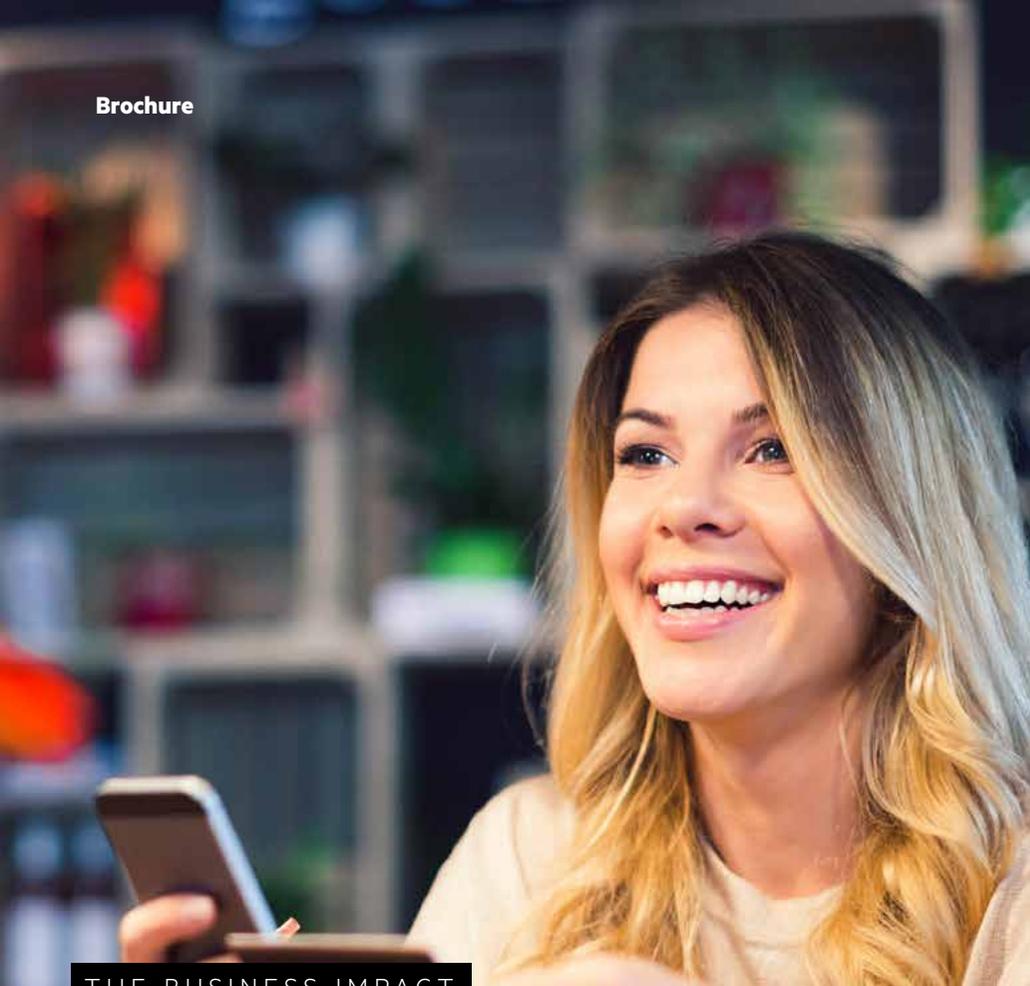


Realize Technology Value with Training, IDC Infographic 2019, Sponsored by Hewlett Packard Enterprise

⁴ Source: [2019 WSJ CIOs share their priorities for 2020](#).

⁵ IDC’s Skills Attrition Model, IDC# US45543919 (September, 2019).





THE BUSINESS IMPACT

To embrace the demands of the evolving workforce, you must have convenient, flexible, technology-driven learning options.



⁶ Future Is Almost Here—These 3 Things Are About to Change Big Time, Peter Economy, Inc.com, January 2019.

⁷ Vision Critical Blog 2019.

A quarter of millennials believe that their **relationship to technology** is what makes their generation unique⁶

LEARNING AS A SERVICE: ANYTIME, ANYWHERE LEARNING TO ATTRACT IT TALENT AND TRANSITION TO A REMOTE WORKFORCE

50% of today's workforce is comprised of millennials, with that number growing to 75% by 2025.⁷ Millennials work, think, consume information and learn differently from past generations.

The evolving workforce is asking, "How can I **continuously learn** based on **my schedule**, my needs and my preferred location?" Many have preferred learning styles or challenging life situations—they may transition to working from home, or work from non-traditional sites; they may have time constraints based on family situations; or, they may have physical impairments that make it difficult to attend live training sessions. We are in an inclusive and diverse society where **digital learning** opens up vast **possibilities for all people to develop skills and knowledge**—no matter their situation. This is where learning as a service and digital learning thrive—**convenient** and **flexible solutions** to accommodate **your pace, schedule, and learning preferences**.



HPE DIGITAL LEARNER TRANSFORMS THE BEST OF TRADITIONAL LEARNING INTO A MODERN LEARNING-AS-A-SERVICE SOLUTION

HPE Digital Learner **subscriptions provide a continuous learning channel to keep skills updated—at your own pace and schedule—through year-round access to training for HPE solutions and premier industry technologies.**

With subscription services, training costs are more predictable and provide flexibility to meet modern training needs. HPE Digital Learner can be used stand-alone or to complement traditional training.

Click the below gray boxes to learn more



Annual subscription options

THE BUSINESS IMPACT

In a single subscription offering, HPE Digital Learner uses the same platform to consolidate HPE and complementary industry training—accessible through a single portal.



⁸ hpe.com/h22228/video-gallery/us/en/solutions-services/hpe-pointnext/de39082d-0699-408d-a210-a5a1cefcc47a/digital-learningprivate-portal-demo/video/





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